

POWERING THE WORLD'S GAME AT GLOBAL SCALE.

Lenovo

Introducing a new era of intelligent,
real-time football.



16 venues. 6 billion fans.
3 countries. 1 Hybrid AI backbone

SUPPLYING THE TECH BACKBONE OF THE GAME

Lenovo levels the playing field with professional-grade match intelligence, available to teams, regardless of budget.

Lenovo 3D Avatars enables offside calls to be backed by photorealistic, AI-precise player avatars in real time.

POWER TRUST THAT NEVER BLINKS

TURN EVERY FAN MOMENT INTO POSSIBILITY

Lenovo AI-Powered Hologram brings once-in-a-lifetime fan moments to venues and fans.

From the edge of the pitch to the data center, Lenovo enables AI at global sporting scale. Lenovo Hybrid AI infrastructure, together with [Hybrid AI Advantage™](#) solutions and services, delivers real-time performance, security, and resilience across every moment that matters.

BRING GAME-DAY AI TO YOUR ENTERPRISE.

Learn what **Lenovo Hybrid AI**
can do for your enterprise today >>

